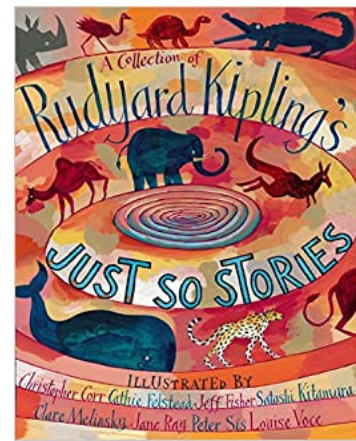


Tuesday 19th May 2020

LO: Influencing your reader

Today we are looking at how an author uses language to influence their reader.



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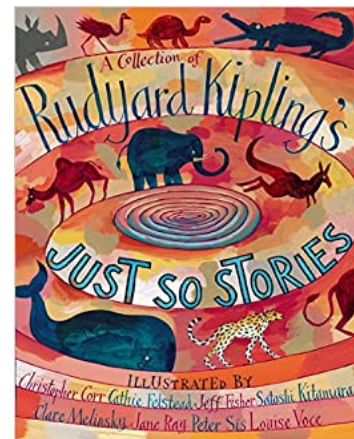
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Kipling's writing has a strong **moral** tone.

The narrative **style** and **language** used is meant to **influence** the reader's **opinion** of each character.

For example, instead of **How the Whale Got His Throat**, what if the title was: **How the sneaky fish tricked the hungry whale?**

The words 'sneaky' and 'hungry' make you feel sorry for the whale and turn you against the fish.



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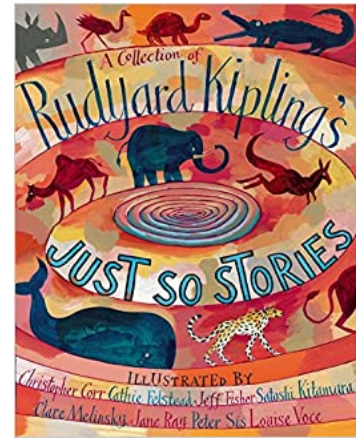
LO: Influencing your reader

On the next slide, I have set out the story map of a well-known fairy tale: *Cinderella*.

A story map is when you write out the main points in the plot to a story.

On the following slide, I have changed the narrative to **alter** the **perception** of Cinderella and the other characters.

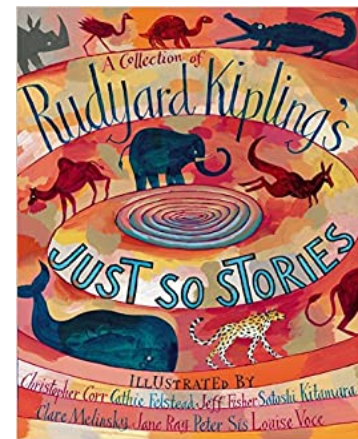
This means that I have tried to change the language I use to influence my reader to feel sorry for the step-mother and step-sisters and not for Cinderella.



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Story map for **Cinderella**:

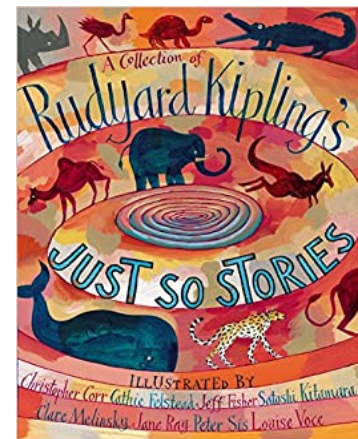


Intro:	Born into a loving family. Mother passes away when she is a child. Father remarries and then passes away. Left at the mercy of a cruel step-mother.
Build up	The prince searches for a bride and invites every eligible maiden in the kingdom to a fancy dress ball.
Problem	Cinderella makes a dress but the step-sisters destroy it. Her fairy godmother uses magic to help her get to the ball. She says the magic will last until the final stroke of midnight. She dances with the prince at the ball and falls in love. She flees at midnight and leaves one glass slipper behind.
Conclusion	The prince searches for the girl who fits the slipper. They find Cinderella despite the efforts of her step mother. She marries the prince.

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Altering the **perception** of characters:



- Intro: Born into an **overindulgent** family who **spoil** her.
Mother passes away when she is a child.
Father **spoils** her more before remarrying a **kind** woman.
He then passes away. Step-mother is **firm but loving**. She does not give in to all of Cinderella's **unreasonable** demands.
- Problem Cinderella **makes her step-sisters** create a dress for her but she thinks it's **not good enough**.
She **manipulates** an old fairy to use her magic to help her get to the ball as she is **lazy**.
She dances with the prince and leaves early to **create mystery** so the prince will follow her.
She drops her shoe **on purpose** so he is able to find her.
- Conclusion Her step-mother and step-sisters **help** the prince find her. She marries him, but **does not help** her family.

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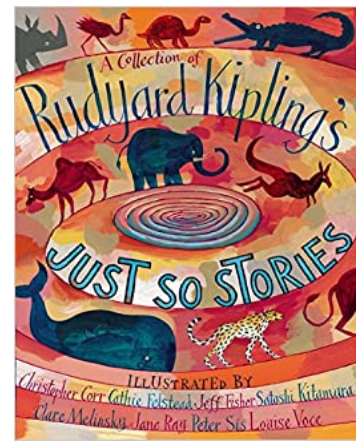
LO: Influencing your reader

Today, I want you to rewrite a story to change the reader's point of view.

You can choose one of the stories we've read so far or one of today's stories...

How the Leopard Got His Spots

The Elephant's Child



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Your task:

- **Reread** your chosen story.
- Pick out the main **characters**, **settings** and **events**.
- Produce a **story map** and include moments where a reader's points of view could differ.
- **Adapt/edit** your map to make the title character more sympathetic.
- Remember, you can **change details** or **add extra scenes** not included in the original story which portray the characters very differently.

